

FOR IMMEDIATE RELEASE**LG'S MOBILE SHOWROOM EDUCATES, ENERGIZES
INDUSTRY PROS ABOUT HEAT PUMP TECHNOLOGIES**

*Nationwide Tour Highlights LG's Dedication to Electric HVAC Solutions
that Prioritize Efficiency, Supports Training Initiatives*

ALPHARETTA, Ga., Aug. 22, 2024 — Supporting the increasing interest in building electrification across the country, LG Air Conditioning Technologies USA's mobile HVAC showroom is on the road for its national tour. Now in its eighth year, the mobile tour offers immersive hands-on demonstrations and expert insights for attendees, helping them gain invaluable knowledge about today's cutting-edge HVAC technologies and LG's commitment to innovation, electrification and efficiency.

The re-energized and reimagined 2024 mobile tour offers contractors, distributors, building owners, and other industry professionals the opportunity to dig deeper into heat pump technology, a key driver of America's electrification movement. This experiential showcase serves as an educational platform to spotlight LG's extensive range of HVAC product solutions and energy storage solutions, including ducted and duct-free systems, whole building electrification options, LG's Inverter Scroll Heat Pump Chiller, controls and more.

With scheduled stops across the country throughout the remainder of the year, the tour serves as an interactive tool to allow LG partners and their customers access to comprehensive demonstrations, expert guidance, and interaction with LG's team of specialists, fostering a thorough understanding of LG's HVAC offerings.

"Industry training is one of the most important ways that we can increase adoption of sustainable HVAC solutions, especially heat pumps," said Chris Ahn, president of Air Solutions, LG Electronics USA, recently named 2024 ENERGY STAR® Partner of the Year. "Through LG's mobile showroom interactive experience, we look to empowering professionals with the comprehensive knowledge and expertise essential for helping the U.S. get closer to climate goals and make a real impact."

As leading player in the U.S. electric HVAC market, LG is dedicated to delivering energy-efficient, environmentally-conscious solutions that prioritize both comfort and performance, according to Ahn. "LG's diverse product range supports the global transition towards cleaner energy sources and reduced greenhouse gas emissions. Our technologies seamlessly integrate the latest sustainability innovations to facilitate electrification, assisting professionals and homeowners in reducing their carbon footprint and decreasing energy expenditures," he said.

Products to be featured in the showroom include the Inverter Scroll Heat Pump Chiller, Inverter Heat Pump Water Heater, High Temperature Hydro Kit, Air-to-Water Heat Pump, Energy Storage Systems and more.



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About LG Air Conditioning Technologies USA

LG Electronics USA's Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating, air conditioning, water heating and energy storage. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings, and offers some of the lowest lifecycle costs compared to other systems on the market today. Eleven-time ENERGY STAR® Partner of the Year, LG Electronics USA (based in Englewood Cliffs, N.J.), is the North American subsidiary of LG Electronics Inc., a \$60-billion-plus global technology and manufacturing. For more information, please visit lghvac.com.

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